FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington.	D.C. 20549

on, D.C. 20549	OMB APPROVAL

OMB Number:	3235-0287
Estimated average	burden
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1(c). S	ee Instruction 7	0.																		
Name and Address of Reporting Person*     Moyer Philip D						2. Issuer Name <b>and</b> Ticker or Trading Symbol Vimeo, Inc. [VMEO]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Moyer Philip D						<del>'                                    </del>								1	Direc	tor		10% Ov	vner	
															Office	er (give title		Other (s	specify	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 02/21/2025								Unicer (give title Other (specify below)  Chief Executive Officer						
C/O VIMEO, INC.						02/21/2023										mer Exce	utive	omeer		
330 WEST 34TH STREET, 5TH FLOOR																				
					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NEW YO	ORK N	.7 1	0001											Form filed by One Reporting Person						
NEW I	JKK N	I I	0001											Form filed by More than One Reporting						
(0:1.)	(0)		<b>.</b> .		1										Perso	on				
(City)	(S1	ate) (Z	Zip)																	
		Table	I - N	on-Deriva	tive S	Secu	rities	Ac	quire	d, Dis	sposed of	, or E	Benefic	ially	Own	ed				
1. Title of Security (Instr. 3)  2. Transactio Date (Month/Day/N				Execution Da		Code (Instr.			4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			and 5) Secur Benef Owne		rities Fo ficially (D ed Following (I)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
										v	Amount	(A) or (D)	Price		Transa	eported ransaction(s) nstr. 3 and 4)			(111501. 4)	
Common	Stock			02/21/20	025				P		18,519(1)	A	\$5.40	)1 <sup>(1)</sup>	(1) 1,691,009(2)			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
					ns, c	1115, V	_		1			1		Ť						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Conversion Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Execution Date, if any (Month/Day/Year)			4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)		8. Price o Derivative Security (Instr. 5)		9. Number derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indirec (I) (Instr.	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amount or Number of Shares							

## **Explanation of Responses:**

- 1. This transaction was executed in multiple trades at prices ranging from \$5.395 to \$5.41 per share, inclusive. The reported price in Column 4 is a weighted average price. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or to the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.
- 2. The total reported in Column 5 includes (i) the newly purchased shares, (ii) grants totaling 1,400,366 restricted stock units previously awarded to the Reporting Person and (iii) 272,124 shares of the Issuer's Common Stock. Since Mr. Moyer joined Vimeo in April 2024, Mr. Moyer has purchased a total of 50,570 shares of the Issuer's Common Stock in the open market.

## Remarks:

/s/ Jessica Tracy as Attorneyin-Fact for Philip Moyer

02/24/2025

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.