**Form 4**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

**1. Name and Address of Reporting Person**

Gross Adam  
(Last)  (First)  (Middle)  
C/O VIMEO, INC.  
330 WEST 34TH STREET 5TH FLOOR  
NEW YORK NY 10001

**2. Issuer Name and Ticker or Trading Symbol**

Vimeo, Inc. [ VMEO ]

**3. Date of Earliest Transaction (Month/Day/Year)**

07/20/2023

**4. If Amendment, Date of Original Filed (Month/Day/Year)**


**5. Relationship of Reporting Person(s) to Issuer**

X Director 10% Owner  
Officer (give title below) Other (specify below)

**6. Individual or Joint/Group Filing (Check Applicable Line)**

X Form filed by One Reporting Person  
Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>07/20/2023</td>
<td></td>
<td></td>
<td>A</td>
<td>3,826.531</td>
<td></td>
<td>D</td>
</tr>
</tbody>
</table>

**Explanation of Responses:**

1. Represents share units credited to the reporting person pursuant to the 2021 Vimeo, Inc. Deferred Compensation Plan for Non-Employee Directors (the "Plan").
2. The total reported in Column 5 includes (i) the newly awarded share units, (ii) grants totaling 56,461 restricted stock units previously awarded to the reporting person and (iii) 15,853.389 share units previously credited to the reporting person pursuant to the Plan and (iv) 16,424 shares of the Issuer’s common stock.

![](Signature.png)

**Reminder:** Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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