Instruction 1(b).

FORM 4

Check this box if no longer subject

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C | 20549 |
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| vasilington, | D.C. | 20049 |

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
| | | | |

| OMB APPROVAL | | | | | | | | | | |
|--------------------------|--|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | | | | |
| Estimated average burden | | | | | | | | | | |
| hours per response: | | | | | | | | | | |

to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Schiffman Glenn | | | | | 2. Issuer Name and Ticker or Trading Symbol Vimeo, Inc. [VMEO] | | | | | | | | ck all app | tor | ng Pers | 10% O | wner | | |
|---|--|---------|---------------------------------|---|---|--|--------|--|---|----------------------|--------------------|---|--|------------------------------------|--|--|------|------------|---------|
| (Last) | (Fi 1EO, INC. | rst) (f | Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/19/2023 | | | | | | | | | Office below | er (give title v) | | Other (s | specify |
| 330 WEST 34TH STREET 5TH FLOOR | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | |
| (Street) NEW YO | ORK N | Y 1 | 0001 | | | | | | | | |) | | | | | | | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | | | | | | | | |
| | | Table | I - No | n-Deriva | tive S | Secu | rities | Acq | uired, | , Dis | posed of | , or E | Bene | ficial | ly Own | ed | | | |
| Date | | | 2. Transac Date (Month/Da | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of | | es Acquired (A) Of (D) (Instr. 3, 4 | | 4 and Secur Benef | | ially Following | Form: | : Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | | Code | v | Amount | (A) (D) | or I | Price | Transaction(s) (Instr. 3 and 4) | | | | (11341. 4) | |
| Common Stock 01/19/ | | | | | 2023 | | | | A | | 3,255.21 | 1 A | | (1) | 94,326.921(2) | | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | ative Conversion Date Execution Date, if any | | 4. Transa Code (8) | action (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4) | | S (I | . Price of lerivative lecurity nstr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y C F O (I | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amo or Num of Shar | ber | | | | | |

Explanation of Responses:

- 1. Represents a grant of share units credited to the reporting person pursuant to the 2021 Vimeo, Inc. Deferred Compensation Plan for Non-Employee Directors (the "Plan").
- 2. The total reported in Column 5 includes (i) the newly awarded share units, (ii) grants totaling 28,441 restricted stock units previously awarded to the reporting person, (iii) 6,444.711 share units previously credited to the reporting person pursuant to the Plan and (iv) 56,186 shares of the Issuer's Common Stock.

/s/ Jessica Tracy, Attorney-in-Fact for Glenn H. Schiffman

01/23/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.