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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No.            )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

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**Vimeo, Inc.**

(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11
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VIMEO, INC.  
ATTN: LEGAL  
330 WEST 34TH STREET, 5TH FLOOR  
NEW YORK, NY 10001

V45586-P02098

# Your **Vote** Counts!

**VIMEO, INC.**

2024 Annual Meeting  
Vote by May 20, 2024  
11:59 PM ET or during the Annual Meeting



## You invested in VIMEO, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 21, 2024.**

## Get informed before you vote

The Notice, Proxy Statement and Annual Report are available online. To access these materials, please visit [www.ProxyVote.com](http://www.ProxyVote.com) and have available the control number below. You can also receive a free paper or email copy of the materials. If you would like to request a copy of the materials for this and/or future stockholder meetings, you may do so by (1) visiting [www.ProxyVote.com](http://www.ProxyVote.com), (2) calling 1-800-579-1639 or (3) sending an email to [sendmaterial@proxymaterial.com](mailto:sendmaterial@proxymaterial.com). If sending an email, please include your control number (indicated below) in the subject line. To receive a free paper copy of the materials in advance of the meeting, request prior to May 7, 2024. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

### Smartphone users

Point your camera here and vote without entering a control number



### Vote Virtually at the Meeting\*

May 21, 2024  
10:00 AM ET

During the meeting, vote at:  
[www.virtualshareholdermeeting.com/VME02024](http://www.virtualshareholdermeeting.com/VME02024)  
Or before the meeting, vote by 11:59 PM ET, May 20, 2024  
at: [www.ProxyVote.com](http://www.ProxyVote.com)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. The Company's complete proxy materials contain important information and are available online at [www.ProxyVote.com](http://www.ProxyVote.com). You are encouraged to access the proxy materials before voting. Please follow the instructions on the reverse side to vote on these important matters.

Voting Items for Holders of Common Stock	Board Recommendation								
<p>1. Election of the following nominees for director</p> <p><b>Nominees:</b></p> <table border="0"><tr><td>01) Adam Gross</td><td>05) Mo Koyfman</td></tr><tr><td>02) Alesia J. Haas</td><td>06) Philip Moyer</td></tr><tr><td>03) Jay Herratti*</td><td>07) Glenn Schiffman</td></tr><tr><td>04) Ida Kane*</td><td>08) Alexander von Furstenberg</td></tr></table> <p>*To be voted upon by holders of Common Stock voting as a separate class</p>	01) Adam Gross	05) Mo Koyfman	02) Alesia J. Haas	06) Philip Moyer	03) Jay Herratti*	07) Glenn Schiffman	04) Ida Kane*	08) Alexander von Furstenberg	✔ For All
01) Adam Gross	05) Mo Koyfman								
02) Alesia J. Haas	06) Philip Moyer								
03) Jay Herratti*	07) Glenn Schiffman								
04) Ida Kane*	08) Alexander von Furstenberg								
<p>2. To ratify the appointment of Ernst &amp; Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2024.</p>	✔ For								
<p>3. To approve the amendment to the Amended and Restated Certificate of Incorporation of Vimeo, Inc. (the "Charter") to provide for officer exculpation.</p>	✔ For								
<p>4. Approve a non-binding advisory resolution to approve the compensation of the Company's named executive officers (say on pay).</p>	✔ For								
<p><b>NOTE:</b> In their discretion, the proxies are authorized to act on such other business as may properly come before the meeting or any adjournment or postponement thereof.</p>									

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".



VIMEO, INC.  
ATTN: LEGAL  
330 WEST 34TH STREET, 5TH FLOOR  
NEW YORK, NY 10001

V45588-P02098

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**VIMEO, INC.**

2024 Annual Meeting

Vote by May 20, 2024

11:59 PM ET or during the Annual Meeting



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Voting Items for Holders of Class B Common Stock	Board Recommendation
1. Election of the following nominees for director <b>Nominees:</b> 01) Adam Gross 02) Alesia J. Haas 03) Mo Koyfman 04) Philip Moyer 05) Glenn Schiffman 06) Alexander von Furstenberg	✔ For All
2. To ratify the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2024.	✔ For
3. To approve the amendment to the Amended and Restated Certificate of Incorporation of Vimeo, Inc. (the "Charter") to provide for officer exculpation.	✔ For
4. Approve a non-binding advisory resolution to approve the compensation of the Company's named executive officers (say on pay).	✔ For

**NOTE:** In their discretion, the proxies are authorized to act on such other business as may properly come before the meeting or any adjournment or postponement thereof.

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