# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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### 1. Name and Address of Reporting Person

Kane Ida Kathleen  
C/O Vimeo, Inc.  
330 West 34th Street  
5th Floor  
NEW YORK  
NY  
10001

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### 2. Issuer Name and Ticker or Trading Symbol

Vimeo, Inc. [ VMEO ]

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### 3. Date of Earliest Transaction (Month/Day/Year)

06/06/2023

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### 5. Relationship of Reporting Person(s) to Issuer

- Director  
- 10% Owner  
- Officer (give title below)  
- Other (specify below)

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### 6. Individual or Joint/Group Filing (Check Applicable Line)

- Form filed by One Reporting Person
- Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>A. Transaction Date (Month/Day/Year)</th>
<th>A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>A. Transaction Code (Instr. 8)</th>
<th>B. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>C. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>D. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>E. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>06/06/2023</td>
<td>A</td>
<td>44,444</td>
<td>A (1)</td>
<td>72,885 (2)</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

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### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 4)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
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</table>

### Explanation of Responses:

1. Represents a grant of restricted stock units with respect to shares of the Issuer's Common Stock that vests in two equal installments on the first two anniversaries of the grant date.

2. The total in Column 5 represents (i) the newly awarded restricted stock units, (ii) 24,035 restricted stock units previously awarded to the Reporting Person and (iii) 4,406 shares of the Issuer’s common stock.

/s/ Jessica Tracy, Attorney-in-Fact for Ida Kane  
06/08/2023

** Signature of Reporting Person  
Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.