FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number: 3235-02									
Estimated average burden									
hours per respons	e: 0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Schiffman Glenn					2. Issuer Name <b>and</b> Ticker or Trading Symbol Vimeo, Inc. [ VMEO ]							heck all	ship of Report applicable) rector	ing Pe	erson(s) to Is			
(Last)	(Fir	(First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/09/2024								ficer (give title low)	•	Other (s below)	specify		
C/O VIMEO, INC.					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)						) 6.	6. Individual or Joint/Group Filing (Check Applicable					
330 WEST 34TH ST, 5TH FLOOR										Li	ine)  ✓ Form filed by One Reporting Person							
(Street)	(Street)											Form filed by More than One Reporting Person						
NEW YO	EW YORK NY 10001																	
					Rul	Rule 10b5-1(c) Transaction Indication												
(City)	(Sta	(State) (Zip)				Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												
		Table	I - N	lon-Deriva	tive S	Secui	rities	Ac	quire	d, Di	sposed of	, or E	Benefici	ally Ov	vned			
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Ye				(ear) Execution		ion Date, /Day/Year)					Acquired (A) or (D) (Instr. 3, 4 a		5) Sec Ben Owr	mount of urities eficially led Following	Fori	m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v .	Amount	(A) or (D)	Price	Tran	orted saction(s) rr. 3 and 4)			(Instr. 4)	
Common Stock 08/09/202					24				P		20,000(1)	A	\$4.755	36	7,404.184 <sup>(2)</sup>	104.184(2)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if an	Deemed cution Date, y nth/Day/Year)	4. Transaction Code (Instr. 8) Securiti Acquire (A) or Dispose of (D) (Instr. 3 and 5)			ative rities ired rosed	Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price Derivati Security (Instr. 5)	derivative Securities	illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exer	) rcisable	Expiration Date	Title	Amount or Number of Shares					

## **Explanation of Responses:**

- 1. This transaction was executed in multiple trades at prices ranging from \$4.739 to \$4.76 per share, inclusive. The reported price in Column 4 is a weighted average price. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or to the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote
- 2. The total reported in Column 5 includes (i) the newly purchased shares, (ii) 250,000 restricted stock units previously awarded to the Reporting Person, (iii) 12,777.184 share units previously credited to the Reporting Person pursuant to the 2021 Vimeo, Inc. Deferred Compensation Plan for Non-Employee Directors and (iv) 84,627 shares of the Issuer's Common Stock.

## Remarks:

/s/ Jessica Tracy as Attorney-

in-Fact for Glenn H.

08/09/2024

Schiffman

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.