FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D.C. 20549 | |
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| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Inaterial 1/h) |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| С | OMB APPROVAL | | | | | | | | | | |
|--------------------------|--------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB N | lumber: | 3235-0287 | | | | | | | | | |
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| hours per response: 0. | | | | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Munson Gillian | | | 2. Issuer Name and Ticker or Trading Symbol Vimeo, Inc. [VMEO] | | | | | | | | eck all app Dired | ctor 10% (| | 10% Ov | vner | | | | |
|--|--|---------|--|---|---|---|--------------------------------|-------|--|---|----------------------|---|--|--|---|-----------------------------|---|--|--|
| (Last) | (Fi | rst) (P | Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 04/04/2024 | | | | | | | 1 | helov | er (give title v) Chief Finar | | Other (s below) ficer | pecify | | |
| 330 WEST 34TH ST, 5TH FLOOR | | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | |
| (Street) NEW YORK NY 10001 | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) (State) (Zip) Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to | | | | | | | | | | ruction or writt | en plan tha | at is inter | nded to | | | | | | |
| satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | tion 2A. Deem | | eemed ution [| i Date, | 3. Transa Code (| | 4. Securities Acquired (A Disposed Of (D) (Instr. 3, | | | (A) or 5. Al Seci Ben Owr | | ount of ities icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | Code | v | Amount | (A) or (D) | | Price | Transa | Reported Transaction(s) (Instr. 3 and 4) | | | | | |
| Common Stock 04/04/2 | | | | 2024 | 024 F 139,209 ⁽¹⁾ D | | | \$3.8 | \$3.8 1,036,328 ⁽²⁾ D | | | | | | | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year) | | | | Transaction of Code (Instr. Derivative) | | vative rities pired r osed) | Expiration Date (Month/Day/Yea | | ate | 7. Title and Amount of Securities Underlying Derivative Security (In 3 and 4) | | , | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisable | | Expiration Date | Title | or Nun of | ount nber res | | | | | |

Explanation of Responses:

- 1. Represents shares that have been withheld by the Issuer to satisfy its income tax and withholding and remittance obligations in connection with the net settlement of restricted stock units ("RSUs") and does not represent a sale by the Reporting Person.
- 2. The total reported in Column 5 includes (i) grants totaling 477,688 RSUs previously awarded to the Reporting Person, and (ii) 391,973 shares of the Issuer's common stock.

Remarks:

/s/ Jessica Tracy as Attorneyin-Fact for Gillian Munson

04/08/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.