Vimeo, Inc.

(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):
☒ No fee required.
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11
You invested in VIMEO, INC. and it's time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 14, 2022.

Get informed before you vote
The Notice, Proxy Statement and Annual Report are available online. To access these materials, please visit www.ProxyVote.com and have available the control number below. You can also receive a free paper or email copy of the materials. If you would like to request a copy of the materials for this and/or future shareholder meetings, you may do so by (1) visiting www.ProxyVote.com, (2) calling 1-800-579-1639 or (3) sending an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. To receive a free paper copy of the materials in advance of the meeting, request prior to May 31, 2022. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 14, 2022
10:00 AM ET

During the meeting, vote at:
www.virtualshareholdermeeting.com/VMEO2022
Or before the meeting, vote by 11:59 PM ET, June 13, 2022
at: www.proxyvote.com

*Please check the meeting materials for any special requirements for meeting attendance.
THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. The Company's complete proxy materials contain important information and are available online at www.ProxyVote.com. You are encouraged to access the proxy materials before voting. Please follow the instructions on the reverse side to vote on these important matters.

Voting Items for Holders of Common Stock

1. Election of the following nominees for director

<table>
<thead>
<tr>
<th>Nominees</th>
<th>Board Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>01) Adam Gross</td>
<td>For</td>
</tr>
<tr>
<td>02) Alesia J. Haas*</td>
<td>For</td>
</tr>
<tr>
<td>03) Kendall Handler</td>
<td>For</td>
</tr>
<tr>
<td>04) Jay Herratti</td>
<td>For</td>
</tr>
<tr>
<td>05) Ida Kane*</td>
<td>For</td>
</tr>
<tr>
<td>06) Mo Koyfman</td>
<td>For</td>
</tr>
<tr>
<td>07) Shelton “Spike” Lee*</td>
<td>For</td>
</tr>
<tr>
<td>08) Joseph Levin</td>
<td>For</td>
</tr>
<tr>
<td>09) Nabil Mallick</td>
<td>For</td>
</tr>
<tr>
<td>10) Glenn Schiffman</td>
<td>For</td>
</tr>
<tr>
<td>11) Anjali Sud</td>
<td>For</td>
</tr>
</tbody>
</table>

*To be voted upon by holders of Common Stock voting as a separate class

2. To ratify the selection of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2022.

NOTE: In their discretion, the proxies are authorized to act on such other business as may properly come before the meeting or any adjournment or postponement thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click “Sign up for E-delivery”.

D7232-964756
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**Voting Items for Holders of Class B Common Stock**

1. **Election of the following nominees for director**
   **Nominees:**
   - 01) Adam Gross
   - 02) Kendall Handler
   - 03) Jay Herratti
   - 04) Mo Koyfman
   - 05) Joseph Levin
   - 06) Nabil Mallick
   - 07) Glenn Schiffman
   - 08) Anjali Sud

   **Board Recommendation:**
   - ✅ For

2. **To ratify the selection of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2022.**

   **Board Recommendation:**
   - ✅ For

**NOTE:** In their discretion, the proxies are authorized to act on such other business as may properly come before the meeting or any adjournment or postponement thereof.