SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant ☒
Filed by a Party other than the Registrant ☐
Check the appropriate box:
☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☒ Definitive Proxy Statement
☐ Definitive Additional Materials
☐ Soliciting Material under §240.14a-12

Vimeo, Inc.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):
☒ No fee required.
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11

Your Vote Counts!

VIMEO, INC.

2023 Annual Meeting
Vote by June 5, 2023
11:59 PM ET or during the Annual Meeting

You invested in VIMEO, INC. and it’s time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 6, 2023.

Get informed before you vote
The Notice, Proxy Statement and Annual Report are available online. To access these materials, please visit www.ProxyVote.com and have available the control number below. You can also receive a free paper or email copy of the materials. If you would like to request a copy of the materials for this and/or future stockholder meetings, you may do so by (1) visiting www.ProxyVote.com, (2) calling 1-800-579-1639 or (3) sending an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. To receive a free paper copy of the materials in advance of the meeting, request prior to May 23, 2023. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 6, 2023
10:00 AM ET

During the meeting, vote at:
www.virtualshareholdermeeting.com/VMEO2023
Or before the meeting, vote by 11:59 PM ET, June 5, 2023 at: www.ProxyVote.com

* Please check the meeting materials for any special requirements for meeting attendance.
THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. The Company's complete proxy materials contain important information and are available online at www.ProxyVote.com. You are encouraged to access the proxy materials before voting. Please follow the instructions on the reverse side to vote on these important matters.

Voting Items for Holders of Common Stock

1. Election of the following nominees for director
   
   Nominees:
   01) Alexander von Furstenberg
   02) Adam Gross
   03) Alesia J. Haas*
   04) Jay Herratti
   05) Ida Kane*
   06) Mo Koyfman
   07) Shelton “Spike” Lee*
   08) Nabil Mallick
   09) Glenn Schiffman
   10) Anjali Sud

   *To be voted upon by holders of Common Stock voting as a separate class

2. The frequency of the non-binding advisory say on pay vote at our Annual Meeting of Stockholders.

3. To ratify the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2023.

4. To approve the amendment of the Vimeo, Inc. 2021 Stock and Annual Incentive Plan (the “2021 Plan”) to increase the number of shares that may be delivered under the 2021 Plan by 10,000,000.

NOTE: In their discretion, the proxies are authorized to act on such other business as may properly come before the meeting or any adjournment or postponement thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click “Delivery Settings”.

V07938-P06714
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### Voting Items for Holders of Class B Common Stock

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<thead>
<tr>
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<th>Board Recommendation</th>
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<tbody>
<tr>
<td>1.</td>
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