1. Name and Address of Reporting Person  
   Herratti Jay  
   C/O VIMEO, INC.  
   330 WEST 34TH STREET 5TH FLOOR  
   NEW YORK NY 10001

2. Issuer Name and Ticker or Trading Symbol  
   Vimeo, Inc. [ VMEO ]

3. Date of Earliest Transaction (Month/Day/Year)  
   06/06/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)  

5. Relationship of Reporting Person(s) to Issuer  
   X Director  
   10% Owner
   Officer (give title below)
   Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)  
   X Form filed by One Reporting Person
   Form filed by More than One Reporting Person

Rule 10b5-1(c) Transaction Indication  
   Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Transaction Date</th>
<th>Deemed Execution Date</th>
<th>Transaction Code</th>
<th>Securities Acquired</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>06/06/2023</td>
<td>A</td>
<td>V</td>
<td>44,444</td>
<td>A</td>
<td>79,260</td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Transaction Date</th>
<th>Deemed Execution Date</th>
<th>Transaction Code</th>
<th>Derivative Securities Acquired (A) or Disposed of (D)</th>
<th>Date Exercisable</th>
<th>Amount or Number of Shares</th>
<th>Title</th>
</tr>
</thead>
</table>

Explanation of Responses:

1. Represents a grant of restricted stock units with respect to shares of the Issuer’s Common Stock that vests in two equal installments on the first two anniversaries of the grant date.
2. The total in Column 5 represents (i) the newly awarded restricted stock units, (ii) 29,425 restricted stock units previously awarded to the Reporting Person and (iii) 5,391 shares of the Issuer’s common stock.

/s/ Jessica Tracy, Attorney-in-Fact for Jay Herratti  
06/08/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  
* If the form is filed by more than one reporting person, see Instruction 4(b)(v).  

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.