FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHI
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OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Cheah Michael A						2. Issuer Name <b>and</b> Ticker or Trading Symbol Vimeo, Inc. [ VMEO ]								Relationship neck all applic Directo	cable)	g Pers	on(s) to Issu 10% Ov Other (s	vner		
(Last) (First) (Middle) C/O VIMEO, INC.					3. Date of Earliest Transaction (Month/Day/Year) 09/14/2021									helow)	eral Counsel &		below)	`		
555 WEST 18TH STREET						If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street) NEW YOR	RK NY	1	0011		4. 11	Amen	ument, D	ale oi	Original	riieu	(Monan Day	n rear)	Lir	e) X Form f	iled by One	e Repo	orting Person One Repor	1		
(City)	(Sta	te) (2	Zip)											F 61301						
		Tabl	e I - Nor	ı-Deriv	/ative	Sec	urities	Acc	quired,	Dis	posed of	f, or Ben	eficial	ly Owned						
1. Title of Security (Instr. 3)  2. Trans Date (Month/						action 2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transaction Code (Instr. 8)  4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				d (A) or r. 3, 4 and	5. Amou Securitie Benefici Owned F Reported	s ally following	Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount	(A) or (D) Prid		Transact (Instr. 3	action(s)			(Instr. 4)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)			Date,		Transaction of Code (Instr. Derivative			Expiration Date (Month/Day/Year) of Secur Underly Derivati			of Securit Underlyin Derivative	7. Title and Amount of Securities Inderlying Derivative Security Instr. 3 and 4)		9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s ally g	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amoun or Numbe of Shares							
Stock Appreciation Rights	\$5.95	09/14/2021			A <sup>(1)</sup>		50,715		09/14/20	021	03/02/2028	Common Stock, par value \$0.01	50,71	\$0	50,71	.5	D			

## **Explanation of Responses:**

1. Represents a performance-based stock appreciation rights award granted on March 2, 2018. The Company's Compensation and Human Capital Management Committee determined on September 14, 2021 that the performance criteria related to this award were satisfied, at which point the award vested in full.

/s/ Jessica Tracy, Attorney-in-Fact for Michael A. Cheah

\*\* Signature of Reporting Person Date

09/16/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.