1. Name and Address of Reporting Person
Cheah Michael A
C/O VIMEO, INC.
555 WEST 18TH STREET
NEW YORK NY 10011

2. Issuer Name and Ticker or Trading Symbol
Vimeo, Inc. [ VMEO ]

3. Date of Earliest Transaction (Month/Day/Year)
09/14/2021

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
X Director
X Officer (give title below)
General Counsel & Secretary

6. Individual or Joint/Group Filing (Check Applicable Line)
X Form filed by One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>5. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Appreciation Rights</td>
<td>$5.95</td>
<td>09/14/2021</td>
<td>A(1)</td>
<td>50,715</td>
<td>09/14/2021; 03/02/2028; $0.01</td>
<td>Common Stock, par value $0.01</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:
1. Represents a performance-based stock appreciation rights award granted on March 2, 2018. The Company’s Compensation and Human Capital Management Committee determined on September 14, 2021 that the performance criteria related to this award were satisfied, at which point the award vested in full.

/s/ Jessica Tracy, Attorney-in-Fact for Michael A. Cheah 09/16/2021
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.