**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. **Name and Address of Reporting Person**
   
   Gross Adam
   
   (Last) (First) (Middle)
   
   C/O Vimeo, Inc.
   
   330 West 34th Street 5th Floor
   
   New York, NY 10001

2. **Issuer Name and Ticker or Trading Symbol**
   
   Vimeo, Inc. [ VMEO ]

3. **Date of Earliest Transaction (Month/Day/Year)**
   
   07/22/2022

4. **If Amendment, Date of Original Filed (Month/Day/Year)**
   
   

5. **Relationship of Reporting Person(s) to Issuer**
   
   (Check all applicable)
   
   X Director
   
   10% Owner
   
   Officer (give title below)
   
   Other (specify below)

6. **Individual or Joint/Group Filing (Check Applicable Line)**
   
   X Form filed by One Reporting Person
   
   Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Code</th>
<th>Amount</th>
<th>(A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>V</td>
<td>2,508.36</td>
<td>A</td>
<td>32,288,646 (1)</td>
</tr>
</tbody>
</table>

**Explanation of Responses:**

1. Represents share units credited to the reporting person pursuant to the 2021 Vimeo, Inc. Deferred Compensation Plan for Non-Employee Directors (the "Plan").
2. The total reported in Column 5 includes (i) the newly awarded share units, (ii) grants totaling 28,441 restricted stock units previously awarded to the reporting person and (iii) 1,339.286 share units previously credited to the reporting person pursuant to the Plan.

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### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

**Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.**

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**Explanation of Responses:**

1. Represents share units credited to the reporting person pursuant to the 2021 Vimeo, Inc. Deferred Compensation Plan for Non-Employee Directors (the "Plan").
2. The total reported in Column 5 includes (i) the newly awarded share units, (ii) grants totaling 28,441 restricted stock units previously awarded to the reporting person and (iii) 1,339.286 share units previously credited to the reporting person pursuant to the Plan.

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**Signature of Reporting Person**

Jessica Tracy, Attorney-in-Fact for Adam Gross

Date: 07/26/2022

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