FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington.	D.C.	20549	

STATEMENT C	F CHANGES IN	BENEFICIAL	<b>OWNERSHIP</b>
• ., = •			• • • • • • • • • • • • • • • • • • • •

OMB APPROVAL								
OMB Number: 3235-0287								
Estimated average burden								
hours ner resnonse.	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Schiffman Glenn				2. Issuer Name and Ticker or Trading Symbol Vimeo, Inc. [ VMEO ]								k all applica	,		on(s) to Issu				
(Last)	(F	First)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/21/2023							Officer ( below)	give title		Other (s below)	pecify		
C/O VIMEO, INC.				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable								
330 WEST 34TH STREET 5TH FLOOR				, , , , , , , , , , , , , , , , , , , ,						Line)  X Form filed by One Reporting Person									
(Street) NEW YO	ORK N	Y	10001									Form filed by More than One Reporting Person							
-			Rule 10b5-1(c)						Transa	acti	on Indi	ication							
(City)	(5	State)	(Zip)			Check this box to indicate that a transaction was made pursuant to a cont the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.							act, instruction or written plan that is intended to satisfy						
		Та	ble I - Nor	n-Deriv	vativ	ve S	ecurities	s Acc	quired,	Dis	posed o	f, or B	enefic	cially	Owned				
Dat			Date	e nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year		, Transaction Disp Code (Instr.		4. Securit Disposed	Securities Acquired (A) sposed Of (D) (Instr. 3, 4		and 5) Securities Beneficia Following		s Fo Illy Owned (D)		: Direct I Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) (D)	or Pr	rice	Reported Transactio (Instr. 3 an	tion(s)		[	(Instr. 4)
Common	Stock			03/21	1/202	/2023			A		250,000 A		(1)	344,326.921(2)			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	ate, Ti	Transaction Derivative E		6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		ties ng e Secu	Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported	e s Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)				
				С	Code	v	(A)		Date Exercisabl		xpiration ate	Title	Amo or Num of Sh			Transaction(s) (Instr. 4)			
Option to Purchase Common Stock	\$4	03/21/2023		1	A <sup>(3)</sup>		250,000		03/21/2020	6 0	3/21/2033	Common Stock, par value \$0.01	250	,000	\$0	250,00	00	D	

## **Explanation of Responses:**

- 1. Represents a grant of restricted stock units with respect to shares of the Issuer's Common Stock that vests in full on the third anniversary of the grant date. The restricted stock units were granted to Mr. Schiffman in connection with his appointment as Chairman of the Issuer's Board of Directors.
- 2. The total reported in Column 5 includes (i) the newly awarded restricted stock units, (ii) 26,238 restricted stock units previously awarded to the reporting person, (iii) 9,699.921 share units previously credited to the reporting person pursuant to the Plan and (iv) 58,389 shares of the Issuer's Common Stock.
- 3. Represents a grant of options to purchase shares of the Issuer's Common Stock, which vests in full on the third anniversary of the grant date. The options were granted to Mr. Schiffman in connection with his appointment as Chairman of the Issuer's Board of Directors.

/s/ Jessica Tracy, Attorney-in-Fact for Glenn H. Schiffman

03/23/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.