



Vimeo Appoints Narayan Menon as Chief Financial Officer for Next Phase of Growth

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Vimeo is pleased to announce the appointment of Narayan Menon as Chief Financial Officer. A seasoned technology executive with over 20 years of financial and operational leadership experience, Mr. Menon has held positions at various Fortune 50 and high-growth software companies including Intuit, Skype, Microsoft and Cisco. In his new role at Vimeo, Mr. Menon will oversee the company's financial management and strategy, reporting to Vimeo Chief Executive Officer Anjali Sud.

"Narayan is a remarkable leader with deep SaaS experience and a proven track record of driving profitable growth," said Anjali Sud, CEO, Vimeo. "As we accelerate our strategy to help every business grow with video, Narayan's institutional knowledge in scaling SMB and enterprise solutions is an incredible asset. I'm thrilled to welcome him to the team."

Prior to joining Vimeo, Mr. Menon served as Chief Financial Officer, Treasurer and Corporate Secretary at Prezi, a cloud-based presentation platform. Previous leadership roles include Corporate Vice President at Intuit, Senior Director of Finance at Microsoft, and Senior Director at Skype. Mr. Menon serves as an Advisory Board Member for the Rutgers University Big Data program.

"I'm delighted to join Vimeo as it enters this next phase of transformative growth," said Narayan Menon, CFO, Vimeo. "With world-class video technology, a global brand and a highly engaged creative community, Vimeo is the best positioned to win in this exploding market. I'm very impressed with the team and confident in our ability to execute on the enormous opportunity ahead."

Vimeo is the leader and pioneer in the \$30 billion video SaaS market, with more than 150 million members globally and 1.2 million paying subscribers using the company's professional video tools. In 2020, Vimeo is deepening its efforts to provide a complete, simple video marketing solution for businesses of all kinds.

About Vimeo

Vimeo is the world's leading all-in-one video software solution. Our platform enables any professional, team, and organization to unlock the power of video to create, collaborate and communicate. We proudly serve our growing community of over 200 million users — from creatives to entrepreneurs to the world's largest companies. Learn more at www.vimeo.com.