



Today, Vimeo heads to NAB, where we're excited to announce a slate of enhancements and integrations that further our objective of being an all-in-one solution for creators.

It's been just over six months since Vimeo acquired Livestream and introduced our own live streaming product, Vimeo Live. In that time, we've been focused on developing, improving, and integrating our live offering to best serve the wide range of creators using our platform and tools to share their stories. From individual creators to enterprise businesses, Vimeo is committed to empowering creators of all kinds with the tools to capture, edit, stream, distribute, monetize and archive live events all in one seamless workflow. To read about our announcements, including the ability for Vimeo OTT creators to livestream directly to their audience and a new encoder that packs a lot of power into a small package, check out our [blog](#).

Separate from our live offering, but aligned with our creator-first mission, we also announced **Vimeo for macOS**, a new desktop app that brings some of Vimeo's core functionality to mac desktops, giving creators more control over the video workflow, especially for creators working in Final Cut Pro. You can read more about **Vimeo for macOS** on the Vimeo blog [here](#).

For those headed to NAB, we'll be at booth #C3307 with panels, demos, giveaways and more. Check out our full schedule [here](#). If you're interested in setting up a demo and/or attending one of our programming talks below, please contact Jordan Smith at [jordans@vimeo.com](mailto:jordans@vimeo.com).



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**About Vimeo**

Vimeo is the world's leading all-in-one video software solution. Our platform enables any professional, team, and organization to unlock the power of video to create, collaborate and communicate. We proudly serve our growing community of over 200 million users — from creatives to entrepreneurs to the world's largest companies. Learn more at [www.vimeo.com](http://www.vimeo.com).