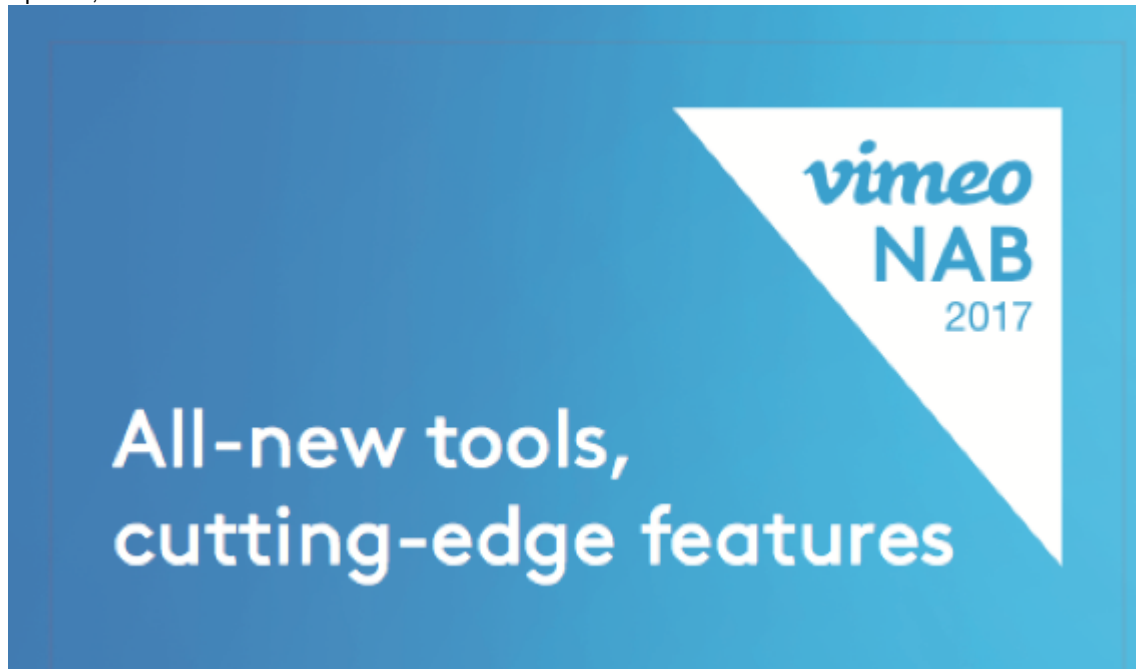




Vimeo @ NAB 2017 | Programming Talks, Demos + More!

April 21, 2017



Vimeo's heading to NAB in a big way, with panels, demos, giveaways and more. Join us at our booth Monday – Thursday (located in the South Upper Hall, #SU7916)—we're showcasing our new 360 video technology and OTT services, VHX.

Additionally, we're hosting daily programming featuring a range of topics, including: post-production workflow, 360 editing tools, OTT trends and more! Please find the detailed schedule below.

****If you're interested in setting up a demo and/or attending one of our programming talks below, please contact Jordan Smith at jordans@vimeo.com****

Monday, April 24

11:00 am: **"The Challenges of 360/VR Video Production"** with Chad Koch, Co-Founder of Excitement Studios, and John Engstrom, Owner of Scheimpflug

11:30 am: **"360 Stitching with Kolor Autopano, Part I"** with Loïc Bailliard, VR Trainer at GoPro

1:00 pm: **Vimeo Creator Tools Overview**

1:30 pm: **Vimeo VHX OTT Service Overview**

2:00 pm: **"360 Post-Production with Mettle"** with Chris Bobotis, Founder of Mettle

3:00 pm: **"Share the Screen: Closing the Gap for Women in the Industry"** with Sadie Groom, Managing Director of Bubble & Squeak, Naida Albright, Founder of Conshimfee Productions, and Lise Cosimi, Chief of External Relations, HBS

3:30 pm: **"Monetizing Your Gear with Kitsplit"** with Lisbeth Kaufman and Kristina Budelis, Founders of Kitsplit

Tuesday, April 25

10:00 am: **"Lens Talk: Understanding Focal Length"** with Snehal Patel, Sales Manager at Zeiss

11:00 am: **"Catching up with DJI: Drones and Stabilization Technology"** with Tim Nguyen, Head of Business Development at DJI

11:30 am: **"360 Stitching with Kolor Autopano Part II"** with Loïc Bailliard, VR Trainer at GoPro

1:00 pm: **Vimeo Creator Tools Overview**

1:30 pm: **Vimeo VHX OTT Service Overview**

2:00 pm: **“Operating New Brands in OTT”** with Jesse Dallal, VP of Product for Blue Ant Media, Jon Cody, CEO/Founder of TV4 Entertainment, and Avi Bitton, SVP of Engineering at Lionsgate OTT

3:00 pm: **“Behind the Scenes: Colt Seman and the Leica Thalia”** with Colt Seman, Founder of Culprit Creative, and Seth Emmons, Global Marketing Director of Leica Cine Products

Wednesday, April 26

11:00 am: **“Zeiss VR One for 360 Video”** with Dave Hodgson, Director of North American Marketing & Distribution, Zeiss

11:30 am: **“360 Video Made Easy”** with TK Tone, Product Marketing Manager at Ricoh

12:00 pm: **Ricoh Theta S Demo Area at Vimeo Booth (one-hour event)**

1:00 pm: **Vimeo Creator Tools Overview**

1:30 pm: **Vimeo VHX OTT Service Overview**

2:00 pm: **“Interest-Based Programming for OTT”** with Christopher Sharpe, CEO of “Yoga with Adriene,” and Jason Connley, VP Creative of MHz



Jordan Smith

Vimeo

PR@vimeo.com

About Vimeo

Vimeo is the world's leading all-in-one video software solution. Our platform enables any professional, team, and organization to unlock the power of video to create, collaborate and communicate. We proudly serve our growing community of over 200 million users — from creatives to entrepreneurs to the world's largest companies. Learn more at www.vimeo.com.