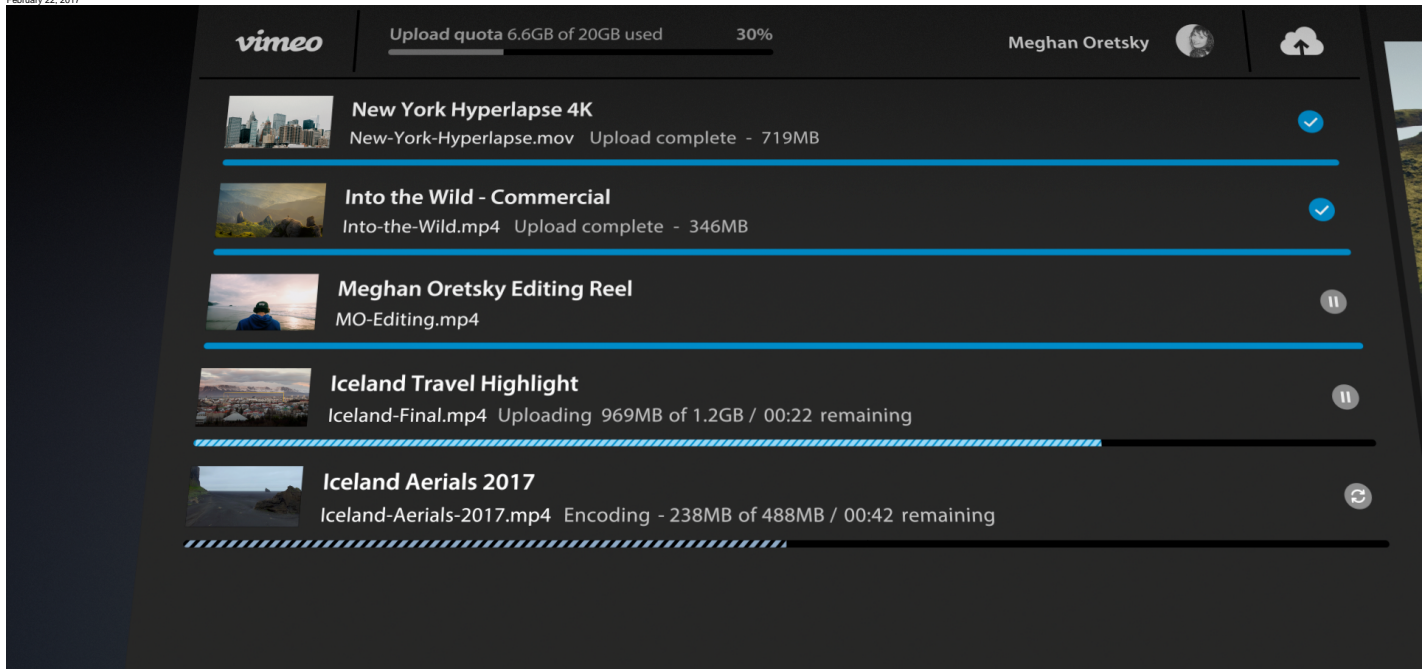




February 22, 2017



All-New Vimeo Panel Brings Power of Vimeo Directly to Adobe Premiere Pro CC

Vimeo today announced an all-new Vimeo panel for Adobe® Premiere® Pro CC — an extension built to simplify the post-production workflow for video professionals from within the Adobe Creative Cloud® editing suite. Creators can now upload videos directly from the panel to Vimeo for hosting and publishing without having to leave Adobe Premiere Pro CC. In addition, Vimeo PRO and Business members can instantly create a review page from within Adobe to seamlessly gather feedback throughout the video editing process.

The downloadable Vimeo panel for Adobe Premiere Pro CC is the latest in a series of enhancements to Vimeo's Creator Platform. Last month, Vimeo launched new [review tools](#) for Vimeo PRO and Business members, to collect feedback and collaborate on video projects. With Vimeo's review tools, creators can privately share videos with reviewers, and reviewers can leave time-coded feedback directly in the video.

"This year we set out to make Vimeo an end-to-end workflow solution for video professionals and today that solution extends to anyone using Adobe Premiere Pro CC," said Anjali Sud, General Manager and Senior Vice President, Creator Platform, Vimeo. "The video editing tools in Adobe Creative Cloud are a go-to source for Vimeo creators, and our new panel fundamentally simplifies their post-production process."

With Adobe Premiere Pro CC, we help people create visually stunning productions — a process that should be as streamlined as possible," said Sue Skidmore, Head of Partner Relations for Professional Video at Adobe. "Vimeo's panel for Adobe Premiere Pro CC helps to simplify the workflow for video professionals while continuing to set the bar for high-quality video streaming."

Highlighted Features:

- **Simplified post-production workflow:** When editing within Adobe Premiere Pro CC, creators can upload videos straight to their Vimeo account with the click of a button.
- **More control over videos:** Creators can choose their privacy settings as they upload videos from the panel, see the amount Vimeo storage they've used, and customize their bitrate, codec, and resolution settings.
- **Instantly start the feedback process:** Vimeo PRO and Business members can create a video review page directly from the Vimeo panel, making the editing process simpler and more efficient.

[Introducing the Vimeo Panel for Adobe Premiere Pro from Vimeo on Vimeo.](#)

For more information and to download the free Vimeo panel, visit vimeo.com/adobe-panel.

About Vimeo

Vimeo is the world's leading all-in-one video software solution. Our platform enables any professional, team, and organization to unlock the power of video to create, collaborate and communicate. We proudly serve our growing community of over 200 million users — from creatives to entrepreneurs to the world's largest companies. Learn more at www.vimeo.com.