



## Vimeo Appoints Michael Concannon as Chief Technology Officer

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### CTO Vet Brings Rich History in E-Commerce to Role at Vimeo

Vimeo, an operating business of IAC, has named Michael Concannon as the new Chief Technology Officer (CTO) for the company. Concannon brings a wealth of experience across key disciplines of Vimeo's business, including digital media, e-commerce and emerging tech, and will oversee the technical strategy for the platform, reporting to IAC Chief Executive Officer and Interim Vimeo CEO Joey Levin.

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“Michael is a technologist at heart with a passion to build – not just imagine – disruptive technologies. We're going to have some fun building”

SAYS LEVIN.

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“I've long admired Vimeo for its uncompromising commitment to quality and excited to be joining the company at such an exciting moment of growth”

SAYS CONCANNON.

Concannon has a rich history in e-commerce, most recently holding the CTO position at vertically-integrated fashion company ELOQUII; he also served as CTO of Amazon's Quidsi. Past positions also include Vice President of Ecommerce for Barnes & Noble and VP of Engineering for the Direct-to-Consumer services group at Sony Music Entertainment. He began his career at AT&T Bell Labs and later became a technology consultant for several companies including AT&T, IBM Watson Research Center, and Schering-Plough.

He holds both a Bachelor's and Master's degree in Electrical Engineering from Columbia University's School of Engineering and Applied Science. Outside of programming, Concannon's interests include fatherhood, rugby, woodworking, Arduinos, scuba diving, and good scotch.

### About Vimeo

Vimeo is the world's leading all-in-one video software solution. Our platform enables any professional, team, and organization to unlock the power of video to create, collaborate and communicate. We proudly serve our growing community of over 200 million users — from creatives to entrepreneurs to the world's largest companies. Learn more at [www.vimeo.com](http://www.vimeo.com).